

Presenting your property for sale.



Presentation sells

Presentation is vitally important to showcase the unique features of your property. You only get one opportunity to make a lasting first impression with buyers, many of whom will encounter your property for the first time online or by driving past.

At Greg Hocking we have professional property stylists available to cast a trained eye over your property and provide customised advice. There are also plenty of small, cost-effective things you can do to increase your properties' appeal and make it stand out from the crowd.

At Greg Hocking, our experienced sales consultants know exactly what it takes to achieve outstanding results and together we've helped thousands of sellers prepare their properties for an optimal sales outcome.



At Greg Hocking the difference is experience.

We know that presentation sells. That's why we offer our sellers a complimentary consultation with our professional property stylist to ensure your property is presented in its very best light.

To discuss the presentation and sale of your property with a local expert, call us today.

GREG HOCKING

Checklist



In the Garden

- Do a complete garden clean up: weed all garden beds, trim hedges, prune trees and tidy edging
- Replace tired looking plants with new ones
- Add fresh mulch or wood chips to garden beds
- Use a high pressure hose to clean driveways and pathways
- Replace or re-seed worn patches in the lawn



At the front of the property

- Repair any damaged fencing
- Replace the mailbox if it's seen better days
- Tidy the entrance and remove any clutter near the front door
- Remove all cobwebs
- Clean all windows



Indoors

- Wash windows and curtains, dust blinds to let in maximum light
- Deodorise the air to get rid of offensive smells eg pets, cigarette smoke
- Consider replacing old door knobs and cupboard handles if they're very dated
- Tidy inside cupboards and storage spaces – buyers will look there too!
- Add fresh flowers to your kitchen bench top or table
- Clean carpets and polish floorboards
- Replace tired looking pot plants
- Fix dripping taps



At the rear of the property

- Ensure outdoor entertaining areas are polished and at their most inviting best
- Clean the pool and surrounding tiled areas
- Add new pot plants if necessary
- Clean all windows and doors
- Remove cobwebs
- Tidy all gardens
- Pack away all tools and unnecessary outdoor furniture

